**UFHealth.org Health Encyclopedia - Instructions**

During development of UFHealth.org, the Web steering committee and the Web Services team contracted with an outside vendor, ADAM, to provide health topic information in encyclopedic format for the new website. The content is general and has been written by physicians outside of the UF Health system. All content provided by ADAM is physician-reviewed and physician-updated, in collaboration with skilled consumer medical editors and writers. Content is created by identifying the best available evidence from national guidelines, government agencies, recognized leading textbooks, and peer-reviewed literature based both on the quality of the evidence and its applicability to everyday practice.

However, the opportunity to customize content is available and UF Health senior leadership has requested that we include as much custom content for all health topics as possible. Because University of Florida physicians are leading experts related to several conditions and health topics, it makes good sense for them to provide custom content that describes a unique approach, or elaborates on existing content.

The primary focus of UFHealth.org is patient care. The website is perhaps our single best resource for patients and potential patients who want information about any given health topic. When individuals all around the world are faced with health issues, we want them to rely on UFandShands.org for comprehensive, clear, concise, objective, reliable health information.

**Instructions for supplying custom content:**

By completing the Health Topic Submission Form, you have three options:

1. Create content for a new health topic not currently in the encyclopedia.
2. Create and replace content for an existing health topic in the encyclopedia.
3. Create supplemental content for an existing health topic to appear above or below what already exists, avoiding contradiction between ADAM and custom content.

Note: Promotional information about physicians, practices and specific patient treatment programs is reserved for the “Approach to Care” section. Please contact your marketing representative for details.

*What to consider when writing health information for the Web:*

* Use simple, clear language written to the eighth-grade reading level.
* Materials should be objective and encyclopedic in nature.
* All writing should be in third person. (Avoid using ‘I’ and ‘you’.)

Check out these examples of health topic variations:

* [Heart attack](https://ufhealth.org/heart-attack)
* [Stroke](https://ufhealth.org/stroke)
* [Chinese restaurant syndrome](https://ufhealth.org/chinese-restaurant-syndrome)
* [Tracheostomy](https://ufandshands.org/tracheostomy)

**Review and Approval Process**

* In-house expert writes content
* Submits to UF Health marketing/PR representative
* Department chair approves
* CCO approval
* Web Services publishes to UFHealth.org

All submissions will be reviewed before publication. For questions or guidance in completing this Health Topic Submission Form, please contact UF Health Web Services at [webservices.ufhealth.org/contact-us/](http://webservices.ufhealth.org/contact-us/).

**UF Health Health Encyclopedia  
Add / Modify a Health Condition**  
(Condition, injury, disease, poison)

**CONTACT INFORMATION  
  
Your name**

**Department / Unit**

**Phone Number**

**Email**

**HEALTH TOPIC INFORMATION**

**Article Title***(Generates the Health Topic's title as well as the URL. Broken Bone, for example, will end up with the following URL : ufhealth.org/broken-bone.)*

**Is this a New or Existing topic?**

**Specialty, Subspecialty and Service Lines**  
*Links providers and locations with health topics whose titles don't appear in a provider's "clinical interests" or a location's "conditions treated." (see appendix)*

**Definition**

**Alternate names**

**Causes, incidence and risk factors**

**Types**

**Signs and symptoms**

**Tests, treatments**

**Support groups**

**Expectations (prognosis)**

**When to call your health care provider**

**Prevention**

**Photos/Diagrams***Please attach any related photos or diagrams to the email to your Marketing Representative. Below, please give a description of each item and indicate the source of the image or diagram (or the name of the creator/artist if produced at UF Health).*

**References/Citations**

**Authors/Reviewers**

**UF Health Health Encyclopedia  
Add / Modify a Health Treatment**  
(Treatment, surgery, test)

**CONTACT INFORMATION  
  
Your name**

**Department / Unit**

**Phone Number**

**Email**

**HEALTH TOPIC INFORMATION**

**Article Title**

*(Generates the Health Topic's title as well as the URL. Broken Bone, for example, will end up with the following URL : ufhealth.org/broken-bone.)*

**Is this a New or Existing topic?**

**Alternative names**

**Specialty, Subspecialty and Service Lines**  
*Links providers and locations with health topics whose titles don't appear in a provider's "clinical interests" or a location's "conditions treated." (see appendix)*

**Description**

**Why the procedure is performed**

**Risks**

**Before the procedure**

**After the procedure**

**Outlook (Prognosis)**

**References/Citations**

**Authors/Reviewers**

**Appendix:**

UFHealth.org's **Specialty, Subspecialty and Service Lines** taxonomy is a hierarchical list of terms used to help classify health topics and other content. The terms are broad and follow a combination of HSC department/division structures and various high-level product lines that have been used in the past for marketing purposes. Content that shares taxonomy terms can be linked throughout the site.

When determining how to classify a health topic article, think first about what department or division provides the service or treats the condition, then look for high-level product lines the health topic might fit.

* [Allergy and Immunology](https://ufhealth.org/specialty/allergy-and-immunology)
  + [Allergy](https://ufhealth.org/specialty/allergy)
* [Anesthesiology](https://ufhealth.org/specialty/anesthesiology)
  + [Critical Care Medicine](https://ufhealth.org/specialty/critical-care-medicine)
  + [Obstetric Anesthesiology](https://ufhealth.org/specialty/obstetric-anesthesiology)
  + [Pain Medicine](https://ufhealth.org/specialty/pain-medicine)
* [Audiology](https://ufhealth.org/specialty/audiology)
  + [Speech Language Pathology](https://ufhealth.org/specialty/speech-language-pathology)
* [Dentistry](https://ufhealth.org/specialty/dentistry)
  + [Community Dentistry and Behavioral Science](https://ufhealth.org/specialty/community-dentistry-and-behavioral-science)
  + [Endodontics](https://ufhealth.org/specialty/endodontics)
  + [Oral and Maxillofacial Diagnostic Sciences](https://ufhealth.org/specialty/oral-and-maxillofacial-diagnostic-sciences)
  + [Oral And Maxillofacial Pathology](https://ufhealth.org/specialty/oral-and-maxillofacial-pathology)
  + [Oral and Maxillofacial Radiology](https://ufhealth.org/specialty/oral-and-maxillofacial-radiology)
  + [Oral and Maxillofacial Surgery](https://ufhealth.org/specialty/oral-and-maxillofacial-surgery)
  + [Orthodontics](https://ufhealth.org/specialty/orthodontics)
  + [Pediatric Dentistry](https://ufhealth.org/specialty/pediatric-dentistry)
  + [Periodontology](https://ufhealth.org/specialty/periodontology)
  + [Prosthodontics](https://ufhealth.org/specialty/prosthodontics)
* [Dermatology](https://ufhealth.org/specialty/dermatology)
  + [Dermatopathology](https://ufhealth.org/specialty/dermatopathology)
* [Emergency Medicine](https://ufhealth.org/specialty/emergency-medicine)
* [Executive Health and Wellness](https://ufhealth.org/specialty/executive-health-and-wellness)
* [Family Medicine](https://ufhealth.org/specialty/family-medicine)
* [Geriatric Medicine](https://ufhealth.org/specialty/geriatric-medicine)
* [Internal Medicine](https://ufhealth.org/specialty/internal-medicine)
* [Medical Genetics](https://ufhealth.org/specialty/medical-genetics)
  + [Clinical Cytogenetics](https://ufhealth.org/specialty/clinical-cytogenetics)
  + [Clinical Molecular Genetics](https://ufhealth.org/specialty/clinical-molecular-genetics)
* [Medicine](https://ufhealth.org/specialty/medicine)
  + [Cardiology](https://ufhealth.org/specialty/cardiology)
    - [Advanced Heart Failure and Transplant Cardiology](https://ufhealth.org/specialty/advanced-heart-failure-and-transplant-cardiology)
    - [Cardiovascular Disease](https://ufhealth.org/specialty/cardiovascular-disease)
    - [Clinical Cardiac Electrophysiology](https://ufhealth.org/specialty/clinical-cardiac-electrophysiology)
    - [Interventional Cardiology](https://ufhealth.org/specialty/interventional-cardiology)
  + [Cardiovascular Medicine](https://ufhealth.org/specialty/cardiovascular-medicine)
  + [Endocrinology, Diabetes and Metabolism](https://ufhealth.org/specialty/endocrinology-diabetes-and-metabolism)
    - [Endocrinology](https://ufhealth.org/specialty/endocrinology)
  + [Gastroenterology](https://ufhealth.org/specialty/gastroenterology)
  + [Geriatric Medicine](https://ufhealth.org/specialty/geriatric-medicine)
  + [Hematology and Oncology](https://ufhealth.org/specialty/hematology-and-oncology)
    - [Cancer](https://ufhealth.org/specialty/cancer)
    - [Hematology](https://ufhealth.org/specialty/hematology)
    - [Oncology](https://ufhealth.org/specialty/oncology)
  + [Hospice and Palliative Medicine](https://ufhealth.org/specialty/hospice-and-palliative-medicine)
  + [Hospital Medicine](https://ufhealth.org/specialty/hospital-medicine)
  + [Infectious Disease](https://ufhealth.org/specialty/infectious-disease)
  + [Internal Medicine - General](https://ufhealth.org/specialty/internal-medicine-general)
  + [Nephrology](https://ufhealth.org/specialty/nephrology)
  + [Pulmonary Disease and Critical Care Medicine](https://ufhealth.org/specialty/pulmonary-disease-and-critical-care-medicine)
    - [Pulmonary Critical Care Medicine](https://ufhealth.org/specialty/pulmonary-critical-care-medicine)
    - [Pulmonary Disease](https://ufhealth.org/specialty/pulmonary-disease)
  + [Rheumatology](https://ufhealth.org/specialty/rheumatology-0)
    - [Immunology](https://ufhealth.org/specialty/immunology)
  + [Sleep Medicine](https://ufhealth.org/specialty/sleep-medicine)
  + [Transplant Hepatology](https://ufhealth.org/specialty/transplant-hepatology)
* [Neurology](https://ufhealth.org/specialty/neurology)
  + [Clinical Neurophysiology](https://ufhealth.org/specialty/clinical-neurophysiology)
  + [Neuromuscular Medicine](https://ufhealth.org/specialty/neuromuscular-medicine)
  + [Pain Medicine](https://ufhealth.org/specialty/pain-medicine)
  + [Vascular Neurology](https://ufhealth.org/specialty/vascular-neurology)
* [Neurosurgery](https://ufhealth.org/specialty/neurosurgery)
  + [Endovascular Neurosurgery](https://ufhealth.org/specialty/endovascular-neurosurgery)
  + [Pediatric Neurosurgery](https://ufhealth.org/specialty/pediatric-neurosurgery)
* [Nuclear Medicine](https://ufhealth.org/specialty/nuclear-medicine)
* [Nutrition](https://ufhealth.org/specialty/nutrition)
* [Obstetrics and Gynecology](https://ufhealth.org/specialty/obstetrics-and-gynecology)
  + [Female Pelvic and Reconstructive Surgery](https://ufhealth.org/specialty/female-pelvic-and-reconstructive-surgery)
  + [Gynecologic Oncology](https://ufhealth.org/specialty/gynecologic-oncology)
  + [Maternal and Fetal Medicine](https://ufhealth.org/specialty/maternal-and-fetal-medicine)
  + [Reproductive Endocrinology and Infertility](https://ufhealth.org/specialty/reproductive-endocrinology-and-infertility)
* [Ophthalmology](https://ufhealth.org/specialty/ophthalmology)
* [Orthopaedics and Rehabilitation](https://ufhealth.org/specialty/orthopaedics-and-rehabilitation)
  + [Exercise and Sports Science](https://ufhealth.org/specialty/exercise-and-sports-science)
  + [Foot and Ankle Surgery](https://ufhealth.org/specialty/foot-and-ankle-surgery)
  + [Orthopaedic Oncology](https://ufhealth.org/specialty/orthopaedic-oncology)
  + [Orthopaedic Sports Medicine](https://ufhealth.org/specialty/orthopaedic-sports-medicine)
  + [Orthopaedic Surgery](https://ufhealth.org/specialty/orthopaedic-surgery)
  + [Orthopedics](https://ufhealth.org/specialty/orthopedics)
  + [Spine Surgery](https://ufhealth.org/specialty/spine-surgery)
* [Otolaryngology](https://ufhealth.org/specialty/otolaryngology)
  + [Craniofacial](https://ufhealth.org/specialty/craniofacial)
  + [Neurotology](https://ufhealth.org/specialty/neurotology)
* [Pathology, Immunology and Laboratory Medicine](https://ufhealth.org/specialty/pathology-immunology-and-laboratory-medicine)
  + [Anatomic and Clinical Pathology](https://ufhealth.org/specialty/anatomic-and-clinical-pathology)
  + [Anatomic Pathology](https://ufhealth.org/specialty/anatomic-pathology)
  + [Blood Banking](https://ufhealth.org/specialty/blood-banking)
  + [Chemical Pathology](https://ufhealth.org/specialty/chemical-pathology)
  + [Clinical Pathology](https://ufhealth.org/specialty/clinical-pathology)
  + [Cytopathology](https://ufhealth.org/specialty/cytopathology)
  + [Dermatopathology](https://ufhealth.org/specialty/dermatopathology)
  + [Forensic Pathology](https://ufhealth.org/specialty/forensic-pathology)
  + [Hematopathology](https://ufhealth.org/specialty/hematopathology)
  + [Medical Microbiology](https://ufhealth.org/specialty/medical-microbiology)
  + [Neuropathology](https://ufhealth.org/specialty/neuropathology)
  + [Pathology](https://ufhealth.org/specialty/pathology)
* [Pediatrics](https://ufhealth.org/specialty/pediatrics)
  + [Adolescent Medicine](https://ufhealth.org/specialty/adolescent-medicine)
  + [Neonatal-Perinatal Medicine](https://ufhealth.org/specialty/neonatal-perinatal-medicine)
  + [Neurodevelopmental Disabilities](https://ufhealth.org/specialty/neurodevelopmental-disabilities)
  + [Pediatric Cardiology](https://ufhealth.org/specialty/pediatric-cardiology)
  + [Pediatric Critical Care Medicine](https://ufhealth.org/specialty/pediatric-critical-care-medicine)
  + [Pediatric Emergency Medicine](https://ufhealth.org/specialty/pediatric-emergency-medicine)
  + [Pediatric Endocrinology](https://ufhealth.org/specialty/pediatric-endocrinology)
  + [Pediatric Gastroenterology](https://ufhealth.org/specialty/pediatric-gastroenterology)
  + [Pediatric Hematology-Oncology](https://ufhealth.org/specialty/pediatric-hematology-oncology)
  + [Pediatric Infectious Disease](https://ufhealth.org/specialty/pediatric-infectious-disease)
  + [Pediatric Nephrology](https://ufhealth.org/specialty/pediatric-nephrology)
  + [Pediatric Neurology](https://ufhealth.org/specialty/pediatric-neurology)
  + [Pediatric Neurosurgery](https://ufhealth.org/specialty/pediatric-neurosurgery)
  + [Pediatric Pulmonary](https://ufhealth.org/specialty/pediatric-pulmonary)
  + [Pediatric Rheumatology](https://ufhealth.org/specialty/pediatric-rheumatology)
  + [Pediatric Surgery](https://ufhealth.org/specialty/pediatric-surgery)
  + [Pediatric Transplant Hepatology](https://ufhealth.org/specialty/pediatric-transplant-hepatology)
* [Pharmacy](https://ufhealth.org/specialty/pharmacy)
* [Physical Medicine and Rehabilitation](https://ufhealth.org/specialty/physical-medicine-and-rehabilitation)
  + [Integrative Medicine](https://ufhealth.org/specialty/integrative-medicine)
* [Psychiatry](https://ufhealth.org/specialty/psychiatry)
  + [Addiction Medicine](https://ufhealth.org/specialty/addiction-medicine)
  + [Addiction Psychiatry](https://ufhealth.org/specialty/addiction-psychiatry)
  + [Adult Psychiatry](https://ufhealth.org/specialty/adult-psychiatry)
  + [Child and Adolescent Psychiatry](https://ufhealth.org/specialty/child-and-adolescent-psychiatry)
  + [Forensic Psychiatry](https://ufhealth.org/specialty/forensic-psychiatry)
  + [Geriatric Psychiatry](https://ufhealth.org/specialty/geriatric-psychiatry)
  + [Pain Medicine](https://ufhealth.org/specialty/pain-medicine)
  + [Psychopharmacology](https://ufhealth.org/specialty/psychopharmacology)
  + [Public Psychiatry](https://ufhealth.org/specialty/public-psychiatry)
* [Psychology](https://ufhealth.org/specialty/psychology)
  + [Clinical and Counseling Psychology](https://ufhealth.org/specialty/clinical-and-counseling-psychology)
  + [Clinical Child / Pediatric Psychology](https://ufhealth.org/specialty/clinical-child-pediatric-psychology)
  + [Clinical Health Psychology](https://ufhealth.org/specialty/clinical-health-psychology)
  + [Clinical Neuropsychology](https://ufhealth.org/specialty/clinical-neuropsychology)
  + [Clinical Psychology](https://ufhealth.org/specialty/clinical-psychology)
  + [Couple and Family Psychotherapy](https://ufhealth.org/specialty/couple-and-family-psychotherapy)
  + [Medical Psychology](https://ufhealth.org/specialty/medical-psychology)
* [Radiation Oncology](https://ufhealth.org/specialty/radiation-oncology)
* [Radiology](https://ufhealth.org/specialty/radiology)
  + [Diagnostic Radiology](https://ufhealth.org/specialty/diagnostic-radiology)
  + [Endovascular Neurosurgery](https://ufhealth.org/specialty/endovascular-neurosurgery)
  + [Neuroradiology](https://ufhealth.org/specialty/neuroradiology)
  + [Nuclear Radiology](https://ufhealth.org/specialty/nuclear-radiology)
  + [Vascular and Interventional Radiology](https://ufhealth.org/specialty/vascular-and-interventional-radiology)
* [Surgery](https://ufhealth.org/specialty/surgery)
  + [Colon and Rectal Surgery](https://ufhealth.org/specialty/colon-and-rectal-surgery)
  + [Congenital Heart Surgery](https://ufhealth.org/specialty/congenital-heart-surgery)
  + [Critical Care Surgery](https://ufhealth.org/specialty/critical-care-surgery)
  + [Pediatric Surgery](https://ufhealth.org/specialty/pediatric-surgery)
  + [Plastic Surgery](https://ufhealth.org/specialty/plastic-surgery)
  + [Surgical Oncology](https://ufhealth.org/specialty/surgical-oncology)
  + [Thoracic and Cardiovascular Surgery](https://ufhealth.org/specialty/thoracic-and-cardiovascular-surgery)
  + [Thoracic Surgery](https://ufhealth.org/specialty/thoracic-surgery)
  + [Transplant Surgery](https://ufhealth.org/specialty/transplant-surgery)
  + [Vascular Surgery](https://ufhealth.org/specialty/vascular-surgery)
* [Urology](https://ufhealth.org/specialty/urology)
  + [Pediatric Urology](https://ufhealth.org/specialty/pediatric-urology)
  + [Urological Surgery](https://ufhealth.org/specialty/urological-surgery)
* [Women's Health](https://ufhealth.org/specialty/womens-health)