

UF Health Web Services NEWSLETTER

University of Florida Health Communications & Information Technology

May 2020

Due to UF Health's COVID-19 response, our office has been mobilized to provide special support. As such, routine requests may experience a delay in their completion. Please bear with us as we prioritize system requests during this unprecedented time.



UF Health Emerging Issues Information & Response

The Emerging Issues Info & Response website is an internal COVID-19 resource for faculty and staff through the Bridge. You can find clinical guidance for patient care, videos and messages from leadership, staff resources and updates, and resources for researchers. The site is managed and kept up-to-date throughout the day by members of the UF Health Communications team.

[View the website](#)

Linking to websites added to UFHealth Directory Profiles

Profiles on the [UF Health Directory](#) now support the ability to add up to six (6) links through the "Related Links" feature. To add a link, login to the directory and look for the "Related Links" option just below the Biography field. Click on the "+Add" button and you can link to an another website, such as a faculty member's lab website, or other work-related URL. In the near future this link will be an optional field for display through the [Directory block](#) on your website.

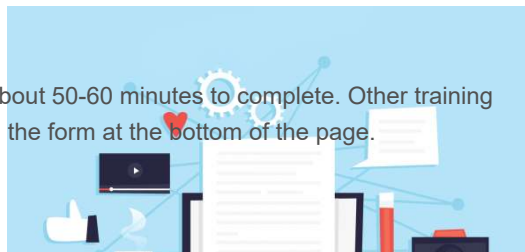


Apollo 2 Training Recording Available

Training for Apollo 2 and other products supported by UF Health Web Services has moved to Zoom. Training for the Apollo 2 Theme is now available to you and new users on the Support & Training

website. Users can watch a specially recorded Zoom session when time allows, but one-on-one sessions are available, if needed. The recording takes about 50-60 minutes to complete. Other training can be easily requested by submitting a request through the form at the bottom of the page.

[View Training page](#)



Need an Apollo 2 Refresher?

Download and print the [Apollo Quick Reference Guide](#) to help you get re-started on editing your Apollo 2 webpages. Training sessions are available through Zoom, at this time.

Is your retired Apollo 1 site still needed?

If you no longer need access to your old Apollo 1 website after launching your Apollo 2 site, please let us know if it can be deleted from our system.

Industry Tips

How People Read Online: New and Old Findings



Looking back at findings from a series of eyetracking studies over 13 years, we see that fundamental scanning behaviors remain constant, even as designs change.

[Read the Full Article](#)

Industry Tips

Good Abandonment on Search Results Pages



Now that people can easily find answers to their questions directly on results pages, content creators must rethink their role in providing information to their users.

[Read the Full Article](#)

LinkedIn Learning Courses for Website Managers

LinkedIn Learning (formerly Lynda.com) offers a number of courses you can take free-of-charge to help build and strengthen your knowledge of website content strategy. Through the University of Florida, and your Gatorlink login information, you have access to hours of training. [Visit the UF IT Training site](#) and get started!

Suggested Courses:

- [SEO Foundations](#)
- [Google Analytics Essential Training](#)

